

BEAUTIFY LONDONDERRY COMMITTEE
MARCH 18, 2024 – 6:00 P.M.
SUNNYCREST CONFERENCE ROOM
DRAFT MINUTES

1. **Call to Order:** Chairperson Joy Fraga Muller called the Beautify Londonderry (BL) meeting to order at 6:02 P.M. Present: John Mahon, John Loker, Joy Fraga Muller. and Laura Hajjar. Town Staff: Kirsten Hildonen
2. **Approval of Minutes from the Prior Meeting:** L. Hajjar made a motion to approve the minutes of the February 12, 2024, meeting; J. Loker seconded. The motion passed, 4-0.
3. **Public comment:** None. No member of the public was present.
4. **Staff Discussion:**
 - A. K. Hildonen reviewed the upcoming new email system (Microsoft 365). K. Hildonen will email the BL team with information as to when and how to set up new email accounts. Old accounts will remain in place after data migration to the new system.
 - B. The Lantern will be moving from a monthly to a bi-weekly publication. K. Hildonen offered to feature BL in an upcoming edition prior to the May 4 BL Clean-up event.
 - C. K. Hildonen will review BL volunteer waivers and advise as to their future necessity.
5. **Beautify Londonderry Fiscal Account Report:** J. Fraga Muller reviewed this report with the BL Committee. Sarah Jardim-Lee will send this report to J. Fraga Muller prior to BL's monthly meeting.
6. **Plan for Spring Clean-Up:**
 - A. Date: Saturday, May 4, 2024. Rain Date: May 11.
 - B. J. Mahon provided an updated supply inventory. He ordered 12 Unger 36" Nifty Nabber/Reacher/Grabber Tools and 4 dozen pairs of black gloves via the DPW/Amazon and will pick these up at Town Hall when they come in.
 - C. J. Loker advised the BL Committee of desired wording for flyers and ice cream cone coupons with special emphasis on mentioning Colbie's Cones at Sunnycrest Farms. J. Fraga Muller showed a draft design of the ice cream cone coupons.
 - D. J. Mahon will contact LHS sports teams and will request that the various schools feature the BL event on their electronic billboards. He will also put-up road signs the week before May 4.
 - E. L. Hajjar proposed putting a flyer on various public community bulletin boards in town. J. Fraga Muller will design the flyer.
7. **Sponsor a Road Update:** J. Mahon to contact sponsors this week to schedule Spring Clean-ups.
8. **Sponsor a Spot Update:** J. Fraga Muller reported that the Finance Department disapproved of the "grant" concept that BL had discussed in previous meetings in favor of a receipt-based program. J. Mahon suggested a program where applicants would request money for a specific project and then submit receipts for reimbursement up to a specific dollar limit. Discussion on a cap for reimbursements ranged from \$300-\$500 per project.

9. **Town Welcome Signs:**

- A. Various Committee members will visit the five signs before the next BL meeting. Each member should take photos of the signs so the BL Committee can decide if they require repairs and/or cleaning. Assignments:
- J. Mahon – Wendy's and Rockingham Road, North and South
 - J. Fraga Muller – Chase/Mammoth Road
 - J. Loker – Route 102 West
- B. J. Mahon discussed the possibility of raising the Wendy's Welcome to Londonderry sign by about six feet so that it would be visible above the Route 102 guard rail installed by the State of New Hampshire when they reconfigured Exit 4.

10. **Round Table Discussion:**

- A. Next Meeting: Monday, April 15, 2024.

11. **Meeting Adjournment:** At about 7:30, L. Hajjar made a motion to adjourn; J. Loker seconded. The motion passed 4-0.