Business Sponsorship Registration Form

Business Name:_________________________________________________

Contact Name:_________________________________________________

Address:______________________________________________________

Phone #:___(_____)___________Cell Phone #:__(_____)_______________

Contact E-Mail:_________________________________________________

Donation Amount & Level:________________________________________

Services/Products Donation Amount:_______________________________

Description of Proposed Services or Products:_______________________

Please make checks payable to: Town of Londonderry – Old Home Day
268B Mammoth Rd
Londonderry, NH 03053

Note: Please register before June 1, 2021 to maximize your public recognition for being a sponsor. You may return this form via mail or in person by dropping it off to Kirby Brown, 2nd floor, Town Hall.

Our Tax Exempt ID number is: 02-6000499

Thank you in advance for your generous donation. If you have any questions or concerns, you may e-mail the Old Home Day Committee at oldhomeday@londonderrynh.org or call (603) 432-1100 x120.
Dear Business Owner/Manager;

This year, the Town of Londonderry and the Old Home Day Committee will celebrate its 122nd consecutive Old Home Day from **August 18-21, 2021**. The five-day celebration will feature all of the fun events of prior celebrations. Our Old Home Day attracts over 10,000 people annually.

**The Old Home Day Committee is officially kicking off its annual Old Home Day fundraising campaign.** Business sponsorship of Old Home Day is a successful way to gain exposure for your product or service! Most importantly, business sponsorship demonstrates your commitment to preserving the tradition of the Old Home Day celebration.

We would like to invite you to help support the Londonderry Old Home Day Committee and the Old Home Day celebration by participating as a sponsor in one of the following categories:

### PLATINUM SPONSOR, $1,000 or above:
- Your business logo will appear on a banner in the parade.
- Free registration for your organization in the parade.
- A booth on the Common for your organization on Saturday.
- Your business name will be announced during the parade and from the bandstand.
- Your business will be included in promotional materials involved with Old Home Day.
- Recognition on the Old Home Day website.

### GOLD SPONSOR, $500 - $999:
- Your business name will be announced during the parade.
- Your business will be included in promotional materials involved with Old Home Day.
- Recognition on the Old Home Day website.

### SILVER SPONSOR, $250 - $499:
- Your business will be included in promotional materials involved with Old Home Day.
- Recognition on the Old Home Day website.

If your business would like to become a sponsor, the registration form is enclosed. The Londonderry Old Home Day Committee would like to sincerely express our gratitude to those businesses which sponsor these wonderful events year after year, and to thank, in advance, any new sponsors who would like to come on board this year! If you have any questions, please contact the Old Home Day Committee at 432-1100 x120 or oldhomeday@londonderrynh.org.

On behalf of the Londonderry Old Home Day Committee, thank you for your consideration and your support.